SERLACHIUS museums



Press release 27 April 2023

Serlachius Art Sauna awarded UNIQUE Finnish Sauna Experience quality certificate

Serlachius Museums' Art Sauna has received the Authentic Finnish Sauna Experience UNIQUE quality certificate, awarded by Sauna from Finland. The quality certificate was awarded by Sauna from Finland representatives, who audited the private hire sauna complex in March.

AUTHENTIC FINNISH SAUNA EXPERIENCE

Carita Harju and Piija Äijänen, who performed the audit, stated that the Art Sauna is a complete service package, bookable by groups for private events, meetings and parties. The public sauna sessions are also excellent.

The auditors praised the sauna's presentation, facilities and art, the atmosphere of the round steam room as well as the associated services and catering. The functionality and cleanliness of the sauna facilities, the design considered down to the smallest detail, and the beautiful surroundings were also praised in the evaluation.

"The round sauna room, in itself, is a meditative experience, and the sauna window offers a view over works of art and a Finnish lake setting. The outdoor shower is magnificent and its mosaic artwork is well worth experiencing", they state in their evaluation.

According to the auditors, the Art Sauna is a skilfully designed overall experience, with the Finnish sauna and its steam at its centre, surrounded by a successfully created modern ensemble. Of Sauna from Finland's four different quality certificates, the Art Sauna was awarded the UNIQUE quality certificate, which speaks of an exceptional sauna experience, even by Finnish standards.



Award-winning Art Sauna

The Art Sauna was completed in summer 2022 on the lake shore next to Serlachius Museum Gösta. It is designed by the internationally renowned architects Héctor Mendoza, Mara Partida and Boris Bežan. Pekka Pakkanen was the Finnish architect partner in the project. The Art Sauna is a complete work of art, whose inseparable elements are architecture, design, art, Finnish nature and high-quality services.

The Art Sauna has won the Tourism Innovation of the Year 2022 and Concrete Structure of the Year 2022 awards. It was also among the top three candidates for the 2022 Finlandia Award for Architecture.

Groups may hire the Art Sauna for recreational, meeting and festive use. Its steam is also available for individual sauna lovers on public sauna days. Read more: <u>https://serlachius.fi/en/see-do-in-tampere-region/serlachius-art-sauna/</u>

For further information, please contact:

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Press releases and photographs: https://serlachius.fi/en/for-media

The Serlachius Museums are open:

in the winter season, 1 September–31 May, from Tuesday to Sunday, 11 am–6 pm. in the summer season, 1 June–31 August, every day 10 am-6 pm

Art Sauna: Public sauna days on Tuesdays 12 noon-6 pm (July 2023 on Tuesdays and Wednesdays 11 am-6 pm).

Visiting addresses:

Serlachius Museum Gösta, Joenniementie 47, Mänttä Serlachius Museum Gustaf, R. Erik Serlachiuksen katu 2, Mänttä

Serlachius Museums in the social media: Facebook, Instagram, Twitter, YouTube, LinkedIn